

Yam Gilboa

Ramat Gan, Israel

054-2330360

yamgta32@email.com

View my work | www.yam-gilboa.com

Software & Tools

- | Adobe Photoshop
- | Adobe Illustrator
- | Adobe After Effects
- | Adobe Premiere Pro
- | Figma

Core Skills

- | Branding & Visual Identity
- | Motion Graphics & Video Editing
- | UX/UI Design
- | Marketing & Digital Content Design

Languages

- | Hebrew | Native
- | English | Fluent

About Me

Multidisciplinary Designer specializing in Graphic Design, UX/UI, Branding, and Motion Graphics.

Experienced in crafting engaging visual narratives that enhance brand identity and drive user engagement. Passionate about creating impactful digital experiences across marketing and product design.

Looking to bring my creativity and strategic design thinking to a dynamic team.

Professional Experience

Senior Graphic & Motion Designer | N12 News | 2019 – Present

- | Designed and animated graphics for digital news platforms, marketing campaigns, and special reports.
- | Developed branding and visual identity assets to maintain a cohesive design language across multiple channels.
- | Collaborated with marketing, content, and product teams to create engaging visual experiences.
- | Led high-impact visuals for news segments, enhancing viewer engagement and retention.

Creative Team Lead (Officer) | Intelligence Corps, IDF | 2017 – 2019

- | Led two design teams specializing in graphic design and motion graphics.
- | Delivered creative solutions for intelligence operations under tight deadlines.

Graphic & Motion Designer | Unit 8200, IDF | 2015 – 2017

- | Designed visual content for intelligence briefings and strategic communication.
- | Worked in a multidisciplinary team to enhance data accessibility.

Education

| Bachelor's Degree in Visual Communication (UX/UI Focus)
Shenkar College of Engineering, Design and Art | **2021 – Present**

| High School Diploma – Cinema Studies (Video Editing Focus)
Blich High School, Ramat Gan | **Graduated 2015**